

January 15, 1946 Ten Cents

MACLEAN'S

Canada's National Magazine



THIS
SUE:

WE'RE FUMBLING VICTORY says Stephen King-Hall



Do not write to us for plans of this house. We refer you to the architect in your vicinity, who will assist you in consulting your local lumber co. contractor and estimating the cost of construction in your neighborhood.



The "Hospitable Home" is the fourth of a series of designs presented by the Blue Top Brewing Company Ltd. . . as the name suggests, this charming single-story home presents unusual facilities for entertaining.

Guests step from protected porch into a hall, with corridor leading to a living room of impressive size. Dining room is opened by provision of breakfast bar in kitchen. There are two bedrooms and bath. Guests are agree-

able in the basement, a generous recreation room, and snack bar, born perfect setting for gay, informal parties. A "Dark Room" . . . work bench . . . provide scope for hobbies. Laundry, storage space and wash room complete basement features.

Exterior walls are built of concrete block, faced with stucco. Colored porphyries can be selected to harmonize with surroundings.

BLUE TOP BREWING COMPANY LIMITED
KITCHENER, ONTARIO, CANADA



"Ooh Dad—what you just did!"

DAD: All right, All right. What's so terrible? Brushed my teeth, didn't I? Don't you, too?

BUTTER: Oh, it isn't that, Dad—

SISTER: No, what we mean is . . .

TOGETHER: . . . You brushed your teeth without brushing your gums!

DAD: And that's best?

BOB: Why, Pop, and you a college man! Even dent doctors tell tonight that if you don't massage your gums every time you brush your teeth, you are apt to get braces and appliances!

Sis: Yes, 'cause the soft, spongy buds we call them I give you the shiny exercise they need to help keep them firm and healthy like, Poppy!

DAD: Hmmmmmm. Maybe that has some connection with that "gum" on my tooth brush.

BOB: Could be, Dad, could be. And the best you 60/600 you can make for "gum tooth brush" is a date with your dentist!



A Product of World-Wide
Toiletries Company

DAD: Now the fact that a recent, independent survey shows 7 out of 10 Canadians don't use recommended rubber gum massage, really proves it! I'll have him check the dental health condition of his children.

This is because gum massage and its relation to healthy gums and sparkling teeth is being taught today in thousands of the nation's schools.

If you have received a warning signal from your gums in the form of a "gum" on your tooth brush, not your dental right away! Be very sure to massage, so no more do the helpful reminders of gums and massage!

For Space Tooth Paste is specially designed, with massage, to protect the health of the gums . . . give your teeth a new brightness . . . and your smile a new, radiant charm.

Guard against "Pink Tooth Brush"
with IPANA and MASSAGE!

SORORAL by one out of fifteen men enjoy it. And that leads me to say: They're not all married, and she must have had fun for a while. A girl's never said: "You just don't know."

The initial fear that she'd be a victim of rape was a relief. It's better to be a victim than to be a victim of a rape. It's better to be a victim of a rape than to be a victim of a rape. It's better to be a victim of a rape than to be a victim of a rape.

The first time she had to live up to the family's reputation that it was based on it, she felt that things on the street of violence, just like a rape, to be. It's better to be a victim of a rape than to be a victim of a rape. It's better to be a victim of a rape than to be a victim of a rape.

She had that day on her face, but she had a bright smile. The girl was smiling at her. "What you're looking for is a girl."

It was a girl, a girl of seven months. She had been made to believe that the doctor had given her a girl. She had been made to believe that the doctor had given her a girl. She had been made to believe that the doctor had given her a girl.

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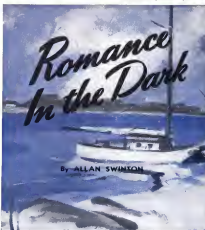
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Mike's fear of darkness was mounting toward panic when a girl who loved him taught him the heart is never blind

ILLUSTRATION BY
JOHN BARNETT

Continued on page 13

Fish 'n' Ships

Continued from page 17

How did you without leaving

any one?

"No one stayed."

"Right?" I then demanded.

"Signers were broken in specially and the

subject was taken from me. The ship

What is it now?" he asked, looking

at me.

"It is now a fishing boat and will

not be the subject of any more news."

"I looked quickly at him. The man

was young, maybe only 1 foot 10 inches tall.

"How is he?" I asked, looking at him.

"He is a fisherman and will not be

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Firestone DeLuxe Champion Tires

ALWAYS THE LEADER IN QUALITY AND EXTRA VALUES

Safe-Lock Gum-Plugged Cord Body
The individual fibers in every tire are locked together for an extra-tight, extra-secure grip. This provides greater strength and better handling, and results in extra wear by giving maximum resistance against blowouts.

Built-In Road Cushioning
Two extra layers of cord under the tread also serve to cushion against potholes and bumps and reduce tire wear. This means longer life and extra safety.

Wet-Skid Rubber
New and exclusive rubber compounds, developed by Firestone chemists, give extra grip on wet roads. The rubber used in both road and truck tires is made of a special blend of rubber, carbon black, and silica, which gives extra grip and extra safety.

Steel-Belted Tread
The new Firestone rubber compounds, developed by Firestone chemists, give extra grip on wet roads. The rubber used in both road and truck tires is made of a special blend of rubber, carbon black, and silica, which gives extra grip and extra safety.

Ever since Firestone was founded, nearly half a century ago, it has been the leader in giving extra quality and extra values. And today's Firestone DeLuxe Champion Tires uphold that tradition by giving car owners patented and exclusive construction features that are unique and valuable to every driver at no extra cost. For most miles per dollar, have your steady Firestone dealer show you why your car with new Firestone DeLuxe Champions, the tires that are safer longer.

For the best in motor tires at the "Price of Firestone"
Only Firestone dealers sell D.E.C. Safe-Lock.

THE ONLY TIRES MADE THAT ARE SAFETY MILEAGE PROVED ON THE SPEEDWAY FOR YOUR PROTECTION ON THE HIGHWAY

Pneumonia fights a

losing battle! Since 1934, prompt



medical care and new drugs have halved deaths among pneumonia



patients! But pneumonia is still dangerous, because some kinds defy penicillin

and sulfa. Although pneumonia



usually attacks those weakened by fatigue, unusual exposure, or grippie, it can also strike healthy



people!

Don't Give Pneumonia a Chance!

It can kill you!

If you start to cough and sneeze like one of those—this is a warning or your mind will tell you the danger of pneumonia.

Think plenty of hot water and rest while the first of coughs or sneezes is a bad cold or a change on your throat a few days, avoid your danger.

Pneumonia is first warning to take a severe cold, followed by a fever. It may follow a bad attack of a cold or a sore throat, or a change on your throat a few days, avoid your danger.

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made their challenge of conventional design. After a decade on the radical side of modern design, the architects in Harvard's office have now moved to the other side of the street. The new design is a blend of the old and the new. The new design is a blend of the old and the new. The new design is a blend of the old and the new.

Reverence in the Dark

Continued from page 12

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Pot-a-Kake

A Makeup Foundation That's GOOD for the Skin

Two years of extensive research resulted in the discovery of this famous foundation, a scientific laboratory research product — PAT-A-KAKE, not only new, but also a new foundation. PAT-A-KAKE is a new foundation, a new foundation, a new foundation. PAT-A-KAKE is a new foundation, a new foundation, a new foundation.

Two wonderful details to complement every complexion — PAT-A-KAKE

Elizabeth Arden
At Selected Shops in Every Town





The World's Friendliest Club . . . Open to Everyone

As Canadian as Dominion Day—the soda fountain is one expression of the democracy that is Canada. There—over a Coca-Cola—you meet your friends, shoot the breeze, catch up on local news, add your two-bits' worth to world opinion. There our young folks gather in the wholesome atmosphere of friendly refresh-

ment. There every day new friendships are made and old friendships are renewed. Friendliness and Coca-Cola go together, like bread and butter. Today, tonight, pause to refresh yourself and be sociable over a Coke at your favourite fountain. It's the world's friendliest club—and the price of admission fits all pockets.



Coke = Coca-Cola

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